



Third District Dental Society

3rd District of the PDA Annual Meeting & Convention Friday, November 11, 2022, 8 AM – 4 PM Westmoreland Club

59 S. Franklin St., Wilkes-Barre

Note: Free valet parking provided by Third District Dental Society. Self parking is not permitted.

Register now for our IN PERSON continuing dental education program. Earn CE credits, reconnect with fellow professionals, enjoy complimentary continental breakfast and lunch, and participate in the business meeting which starts at 7:00 am. Nominations for 3rd District officers are now open and will be discussed during the business meeting. Please send them with the subject line "PDA Third District Office nominations" via email to Dr. Darleen Oleski droleski1535sanderson@gmail.com.

What's Included

- All courses & CE certificates
- Continental breakfast
- Lunch
- Happy hour

Tuition

\$ 150.00 per PDA Dentist
 \$ 100.00 per staff member
 \$ 400.00 per Non-PDA Dentist

Refund and Cancellation Policy:

A full tuition refund will be issued up to 5 days prior to the start of the course.

Ways To Register

Spots are limited and will be awarded on a first come, first served basis. Register online, by email or phone. The following is needed to complete your registration:

- 1) Name exactly as it appears on their professional license
- 2) Professional license number; (if no license note: none)
- 3) Home address
- 4) Phone Number
- 5) Email address

Courses

- **Digital vs. Analog - Getting the Edge on Removable Technology**
AGD Code: #670 Removeable Prosthodontics Type: Lecture CDE Hours: 1.5
- **Implant Dentures - The Protocol, Procedure and Getting Patient Acceptance**
AGD Code: #690 Implants – Supported Restorations Type: Lecture CDE Hours: 1.5
- **The Irreplaceable Loss; A Young Dentist dies of Oral Cancer and Setting New Gold Standard for Oral Cancer screenings**
AGD Code: #730 Oral Medicine, Oral Diagnosis Oral Pathology Type: Lecture CDE Hours: 1.0
- **Defining Strategies in Dentistry for Accelerating Growth**
AGD Code: #550 practice Management and Huma Relations Type: Lecture CDE Hours: 2.0

Schedule

7:00 AM to 8:00 AM	Registration and the PDA 3rd District Business Meeting
8:00 AM to 9:30 AM	Removables Part 1: Digital vs. Analog - Getting the Edge on Removable Technology
9:30 AM to 9:45	Break
9:45 AM to 11:15 AM	Removables Part 2 Implant Dentures – The Protocol, Procedure and Getting Patient Acceptance
11:15 AM to 12:15 PM	The Irreplaceable Loss; A Young Dentist dies of Oral Cancer and Setting New Gold Standard for Oral Cancer screenings
12:15 PM to 1:30 PM	Lunch
1:30 PM to 3:30 PM	Defining Strategies in Dentistry for Accelerating Growth
3:30 PM to 4:30 PM	Complimentary Happy Hour

OPTION 1 - Website

Go to the 3rd District Website www.thirddistrictdentalsociety.org

- 1) For each attendee you will have to "add to cart"
- 2) Enter 1 to 5 above into the box where it ask for license number
- 3) Select payment method at checkout after viewing your cart

OPTION 2 - Email or Phone

1) Email Bob Albrecht at thealbrechtfamily@comcast.net with each attendee information 1 to 5

- 2) Call Bob Albrecht at 717-579-1347 with each attendee information 1 to 5
- 3) Payment method is by check – payable to "Third District Dental Society" and mailed to:
Bob Albrecht – Registration Coordinator
1621 Sand Beach Road
Hummelstown, PA 17036

PLEASE EMAIL or CALL BOB ALBRECHT at 717-579-1347 WITH ANY QUESTIONS

Course Title: *Digital vs. Analog - Getting the Edge on Removable Technology*

AGD Code: #670 Removeable Prosthodontics **Type:** Lecture **CDE Hours:** 1.5

Course Summary: This section will cover the successful procedures and case planning on traditional and digital full denture procedures, leading to less chair time and better patient acceptance. It will cover the nuances and differences of

digital vs analog, to help the dentist who wants to increase removable caseloads with higher profits, better aesthetics, and functional excellence with predictable outcomes. It will cover successful techniques on digital dentures through the utilization of printed and milled denture protocols.

Course Objectives: To have a better understanding of material science – occlu-

sion - chairside protocol and processing techniques - The latest on digital denture technology - occlusal record taking for digital dentures - milling vs. printing - pros and cons - reducing chair time and adjustments on removable restorations - digital vs. analog - milling and printing techniques - scanning solutions

Presenter: Dennis Urban (see below)

Course Title: *Implant Dentures – The Protocol, Procedure and Getting Patient Acceptance*

AGD Code: #690 Implants – Supported Restorations **Type:** Lecture **CDE Hours:** 1.5

Course Summary: This informative section features case planning for the fabrication of implant-supported dentures such as overdentures and fixed hybrid dentures. Material choices, design protocols and comprehensive successful techniques will be discussed. This course is for the clinician who desires to increase

profits with predictable implant-supported dentures.

Course Objectives: To have a better understanding of attachment choices and applications - processing techniques - intraoral attachment processing vs. laboratory processing - metal substructures - implant divergence solutions - patient acceptance - material choices - protocol and procedure - bar design – some Best practices - occlusion and aesthetics - 3D case planning -surgical guides

Presenter: Dennis Urban, CDT, brings 40+ years of dental technology field

experience including lab management, technical training, product development, and quality assurance. In addition, Dennis has lectured worldwide on dental and digital technology, implant overdentures and bar design protocol, all-on-4 and -6 case planning and chairside conversions, and shade communications. His technical articles have been published in publications across the US, Canada, and Europe. Dennis is the current Board President on the National Board of Certification in Dental Technology and serves on the Advisory Board for IDT and JDT magazine.

Course Title: *The Irreplaceable Loss; A Young Dentist dies of Oral Cancer and Setting a New Gold Standard for Oral Cancer screenings*

AGD Code: #730 Oral Medicine, Oral Diagnosis Oral Pathology **Type:** Lecture **CDE Hours:** 1.0

Course Summary: This dynamic and emotional session will teach you about oral cancer through a dentist's journey as a patient and give you strategies so you can be part of the solution to changing the narrative! You will learn about Dr. Manu Dua, a general dentist in Calgary,

Alberta, Canada that was diagnosed with oral cancer at the age of 33 and died from it at the age of 34.

Course Objectives: To recognize the risk factors of oral cancer - explain the reasons why oral cancer is increasing - describe how the human papilloma virus is involved in oral cancer - Implement strategies to decrease oral cancer - understand oral cancer through a patient's journey – understand the writings of Dr. Manu Dua from the book "Life Interrupted, Dr. Dua's Survival Guide"

Presenter: Dr. Parul Dua Makkar graduated from the University of Oklahoma College of Dentistry with a DDS in 2003. She currently has a general dentistry private practice in Long Island, NY. Dr. Makkar lost her only younger brother Dr. Manu Dua to oral cancer at age 34 with no traditional risk factors. Her goal is to raise awareness of Oral Cancer through education, advocating for early biopsies, comprehensive screenings, and HPV vaccines by sharing her family's story.

Course Title: *Defining Strategies in Dentistry for Accelerating Growth*

AGD Code: #550 Practice Management and Huma Relations **Type:** Lecture **CDE Hours:** 2.0

Course Summary: This high-energy, fast paced course will introduce you to new perspectives in personal and professional growth that will energize your entire team and redefine your vision for the future. Success in dentistry is often determined by skills and proficiencies beyond your clinical expertise and this in-depth experience will introduce you to a higher quality of life that will redefine the way you attract new patients and new team members simultaneously.

Course Objectives: Learn how to infuse your practice with lightening innovation

driven by your entire team - understand the value of the human resource for ultimate growth and development - expand your expectations for marketing with both internal and external strategies - Learn the meaning of emotional intelligence in building influential relationships - discover the power of vision and the essential means of communicating your values

Presenter: Joseph Stith is the Director of Business Development at WEO Media with a passion for helping dentists succeed since he began his career in 1984 as a Practice Growth and Development Coach. His increased interest in digital marketing on his client's behalf led him to champion WEO Media beginning more than 8 years ago. Joseph is a former U.S. Marine Corps Drill Instructor and

enjoys speaking on cutting-edge leadership skills and concepts he's developed over 3 decades of coaching dentists and their teams. Joseph is also a strong advocate for the Arbinger Institute for which he is a certified facilitator. He attended BYU, National University and the University of Hawaii and resides in South Jordan, UT.



Scranton District Dental Society is an approved PACE Program Provider for FAGD/MADG Credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. Effective period 10/1/20 to 9/30/24. Provider AGD ID #219085